



**Bold Rock Hard Cider**

1020 Rockfish Valley Highway, Nellysford, VA 22958

P.O. Box 528 Nellysford, VA 22958

Tel: (434) 361-1030

---

## JOB POSTING

**Position:** Tap Room Manager  
**Location:** Chiles Peach Orchard – Crozet, VA  
**Hours:** 50 +/- hours per week, weekends a requirement  
**Pay:** Commensurate with experience

**Job Overview:**

Bold Rock Hard Cider is looking for an individual with strong leadership capabilities and retail experience to organize and lead our Retail Associate Team at the seasonal Chiles Peach Orchard Tap Room which is open April – November annually. The leader will create a welcoming environment for guests in our Tap Room & Retail Center and will develop local initiatives to drive traffic and establish the Bold Rock brand in a competitive Crozet marketplace. The position will require balance between a primarily on the floor capacity coupled with administrative work and creative programming. Interested applicants should email resume and cover letter to [lindsay@boldrock.com](mailto:lindsay@boldrock.com).

**Primary Responsibilities:**

- **Guest Experience:** Ensure the very best experience from the moment a guest enters our Tap Room to the moment they leave while allowing for engaging and informative communication of Bold Rock history and product details.
- **Staff Management:** Don't direct, inspire! Lead by example, train and coach Peach Orchard Tap Room staff members to maximize skills while seeking out new talent to fill open positions.
- **Scheduling & Payroll:** Ensure adequate staffing/scheduling week-to-week while closely adhering to budgeted staffing allocations and completing payroll at necessary intervals with an attention to detail and scrutinizing eye for accuracy.
- **Opening & Closing:** Routinely open and close the Peach Orchard Tap Room, ensuring all end of shift duties complete and cash deposits secured.
- **Ordering and Vendor Relations:** Communicate with vendors in a timely manner to ensure adequate supply of all items relating to both front and back of house operations.
- **Programming:** Work closely with Director of Retail to develop week-to-week programming and large scale event initiatives that drive traffic to the Tap Room.
- **Inventory:** Ensure timely and accurate monthly accounting of inventory at the Chiles Peach Orchard Tap Room
- **Merchandising:** Work independently and in concert with other Bold Rock Tap Room Managers to develop new SWAG/product initiatives and promotions.
- **Monthly Tracking:** Report monthly tracking totals relating to revenue, labor and other pertinent data to Director of Retail and other interested management personnel.

**Job Requirements**

- High School diploma or equivalent, college education preferred;
- Experience in a high volume hospitality environment;
- Advanced written/verbal communication skills and a willingness to speak in front of small to medium sized groups;
- A passion for providing the highest possible quality of customer experience;
- The ability to effectively leverage human resources towards efficiency;
- The flexibility to quickly adapt to a high volume environment and problem solve in real time;
- Attention to detail, with strong organizational and planning skills;
- A proactive approach and the ability to operate with minimal supervision;
- Experience in digesting profit & loss statements and making strategic and tactical decisions based on that information;
- Ability to lift at least 50 pounds and stand for long periods of time;
- A willingness to work weekends and floor manage while balancing back office responsibilities.

Please send cover letters and resumes to Lindsay Dorrier III at [lindsay@boldrock.com](mailto:lindsay@boldrock.com).